



SANTANA



2021 PRODUCT GUIDE
AUDIO AND INSTRUMENTS



MEET THE TEAM

Carlos Santana is one of the world’s best-known musicians who has transcended generations to become one of its true virtuosos and guiding lights. A guitarist, composer, singer and bandleader who helped to shape the concept of “world music” through his experiments with blending many styles of music from a multitude of ethnic sources, Carlos has been the visionary force behind artistry that transcends musical genres and generational, cultural and geographical boundaries.

Action Products Worldwide has over 50 years of experience and expertise in the design and development of quality audio products, and we have collaborated with many of the most recognizable global brands in the field. We are proud and honored to have been chosen to develop and introduce a new line of audio products, which are inspired by the artistry, passion, and soul of Santana himself.

The “Santana By Carlos Santana” Audio line is part of Carlos’ vision to offer superior quality audio products that everyone can enjoy! Based on impeccable integrity, sonic clarity and excellent value, we are introducing a limited line of audio products to commemorate 50 years of Carlos’ musicianship. Our assortment features incredible audio quality Headphones, Earbuds, Bluetooth Speakers, and a line of Musical Instruments to ensure that the listener hears the music as it was meant to be heard. Consistent with Carlos’ philanthropic vision of helping children in the fields of health, education and the arts, a portion of proceeds benefit the Milagro Foundation.



THE MILAGRO FOUNDATION



The arc of Santana’s performing and recording career is complemented by a lifelong devotion to social activism and humanitarian causes. The Milagro Foundation, originally established by Carlos Santana and his family in 1998, has granted more than eight million dollars to non-profit programs supporting underserved children and youth in the areas of arts, education and health. Milagro means “miracle,” and the image of children as divine miracles of light and hope—gifts to our lives—is the inspiration behind its name. Beyond music, in the lifestyle and entertainment realm, River Of Colors

(ROC) has enjoyed tremendous success with the Carlos by Carlos Santana and Unity by Carlos Santana brand names. Founded in 1997, ROC is dedicated to bringing products to market that embody the passion and integrity of Carlos Santana—and that are true to his distinctive style and taste. In conjunction with his new enterprises, Santana ensures that all proceeds for Milagro go directly into schools. As a Santana brand partner, Action Products Worldwide donates a portion of proceeds to Carlos Santana’s Milagro Foundation.



Earbuds



MAMBO (WHITE)

TRUE WIRELESS EARBUDS WITH CHARGING CASE

FEATURES

- IPX5 water resistant and sweatproof
- 14mm dynamic drivers
- 15 hours total playtime
- Earbuds automatically power on and pair when removed from charging case and power off when replaced
- Voice isolating microphone and handsfree controls
- Working range 33 feet
- View battery life from your device’s screen
- Compatible with Apple and Android OS
- Lag-free pairing and playback
- Bluetooth 5.0
- Play, pause, skip and repeat tracks using the integrated touch controls
- Access your device’s mobile assistant
- Signature Tuning by Carlos Santana
- Included: Earbuds, Charging Case, Charging Cable, Manual

Product Name	MAMBO	Battery Size	30mAh (Earbuds) 250mAh (Case)
Model No.	BEP500	Playtime	3 Hours (Earbuds) 15 Hours (Case)
U.P.C.	850006730766	Charge Time	1 Hour (Earbuds) 2 Hours (Case)
Driver Size	14mm	Standby Time	200 Hours
Impedance	32	Battery Type	Li-Poly
Frequency Response	20Hz-20KHz	Sensitivity	101±3dB
Distortion	≤5%	Working Range	33 feet
Bluetooth	Version 5	Waterproof Rating	IPX5





MAMBO (BLACK)

TRUE WIRELESS EARBUDS WITH CHARGING CASE

FEATURES

- IPX5 water resistant and sweatproof
- 14mm dynamic drivers
- 15 hours total playtime
- Earbuds automatically power on and pair when removed from charging case and power off when replaced
- Voice isolating microphone and handsfree controls
- Working range 33 feet
- View battery life from your device’s screen
- Compatible with Apple and Android OS
- Lag-free pairing and playback
- Bluetooth 5.1
- Play, pause, skip and repeat tracks using the integrated touch controls
- Access your device’s mobile assistant
- Signature Tuning by Carlos Santana
- Included: Earbuds, Charging Case, Charging Cable, Manual

Product Name	MAMBO	Battery Size	30mAh (Earbuds) 250mAh (Case)
Model No.	BEP500	Playtime	3 Hours (Earbuds) 15 Hours (Case)
U.P.C.	850006730766	Charge Time	1 Hour (Earbuds) 2 Hours (Case)
Driver Size	14mm	Standby Time	200 Hours
Impedance	32	Battery Type	Li-Poly
Frequency Response	20Hz-20KHz	Sensitivity	101±3dB
Distortion	≤5%	Working Range	33 feet
Bluetooth	Version 5.1	Waterproof Rating	IPX5





ZULU

TRUE WIRELESS EARBUDS WITH CHARGING CASE

FEATURES

- IPX5 Water Resistant and Sweatproof
- 8MM Dynamic Drivers
- 15 Hours Total Playtime
- Automatic power on and pair when removed from charging case and power off when replaced
- Voice isolating microphone and handsfree controls
- Working range 33 feet
- View battery life from your device’s screen
- Compatible with Apple and Android OS
- Lag-free pairing and playback
- Bluetooth 5.1
- Signature Tuning by Carlos Santana
- Included: Earbuds, Charging Case, Charging Cable, Manual



Product Name	ZULU	Battery Size	50mAh (Earbuds) 200mAh (Case)
Model No.	ZULU100	Playtime	5 Hours (Earbuds) 15 Hours (Case)
U.P.C.	850001830911	Charge Time	1 Hour (Earbuds) 2 Hours (Case)
Driver Size	14mm	Standby Time	200 Hours
Impedance	32	Battery Type	Li-Poly
Frequency Response	20Hz-20KHz	Sensitivity	+/- 3dB
Distortion	< 5%	Working Range	33 feet
Bluetooth	Version 5.1	Waterproof Rating	IPX5





RUMBA

SPORT TRUE WIRELESS EARBUDS WITH CHARGING CASE

FEATURES

- Flexible silicone sport ear hooks
- IPX5 water resistant and sweatproof
- 8mm dynamic drivers
- 21 hours total playtime
- Automatic power on and pair when removed from charging case and power off when replaced
- Voice isolating microphone and handsfree controls
- Working range 33 feet
- View battery life from your device’s screen
- Compatible with Apple and Android OS
- Lag-free pairing and playback
- Bluetooth 5.1
- Signature Tuning by Carlos Santana
- Included: Earbuds, Charging Case, Charging Cable, Manual

Product Name	RUMBA	Battery Size	30mAh (Earbuds) 350mAh (Case)
Model No.	RUM200	Playtime (Case)	3 Hours (Earbuds) and 21 Hours
U.P.C.	850006730636	Charge Time	1 Hour (Earbuds) 2 Hours (Case)
Driver Size	14mm	Standby Time	200 Hours
Impedance	32	Battery Type	Li-Poly
Frequency Response	20Hz-20KHz	Sensitivity	+/- 3dB
Distortion	< 5%	Working Range	33 feet
Bluetooth	Version 5.1	Waterproof Rating	IPX5





LUNA

ACTIVE NOISE CANCELING TRUE WIRELESS EARBUDS WITH CHARGING CASE

FEATURES

- IPX5 Water Resistant and Sweatproof
- 13MM Dynamic Drivers
- LCD Battery Display
- 20 Hours Total Playtime
- Automatic power on and pair when removed from charging case and power off when replaced
- Voice isolating microphone and handsfree controls
- Active noise cancelation eliminates 95% of ambient noise
- Working range 33 feet
- View battery life from your device's screen
- Compatible with Apple and Android OS
- Lag-free pairing and playback
- Bluetooth 5.1
- Signature Tuning by Carlos Santana
- Included: Earbuds, 3 Sets of Rubber Ear Tips, Charging Case, Charging Cable, Manual

Product Name	LUNA	Battery Size	27mAh (Earbuds) 250mAh (Case)
Model No.	LUNA100B	Playtime	4 Hours (Earbuds) 20 Hours (Case)
U.P.C.	850001830935	Charge Time	1 Hour (Earbuds) 2 Hours (Case)
Driver Size	13mm	Standby Time	120 Hours
Impedance	32	Battery Type	Li-Poly
Frequency Response	20Hz-20KHz	Sensitivity	+/- 3 DB
Distortion	<5%	Working Range	33 feet
Bluetooth	Version 5.1	Waterproof Rating	IPX5





RIO

TRUE WIRELESS EARBUDS WITH CHARGING CASE & INTEGRATED POWER BANK

FEATURES

- IPX5 Water Resistant and Sweatproof
- 8MM Dynamic Drivers
- LCD Battery Display
- Display
- 64 Hours Total Playtime
- Automatic power on and pair when removed from charging case and power off when replaced
- Integrated USB port and extra large battery charges most mobile devices
- Voice isolating microphone and handsfree controls
- Working range 33 feet
- View battery life from your device’s screen
- Compatible with Apple and Android OS
- Lag-free pairing and playback
- Bluetooth 5.1
- Signature Tuning by Carlos Santana
- Included: Earbuds, Charging Case, Charging Cable, Manual

Product Name	RIO	Battery Size	40mAh (Earbuds) 1200mAh (Case)
Model No.	RIO100	Playtime (Case)	4 Hours (Earbuds) and 60 Hours
U.P.C.	850001830966	Charge Time	1 Hour (Earbuds) 2 Hours (Case)
Driver Size	8mm	Standby Time	200 Hours
Impedance	32	Battery Type	Li-Poly
Frequency Response	20Hz-20KHz	Sensitivity	+/- 3dB
Distortion	< 5%	Working Range	33 feet
Bluetooth	Version 5.1	Waterproof Rating	IPX5





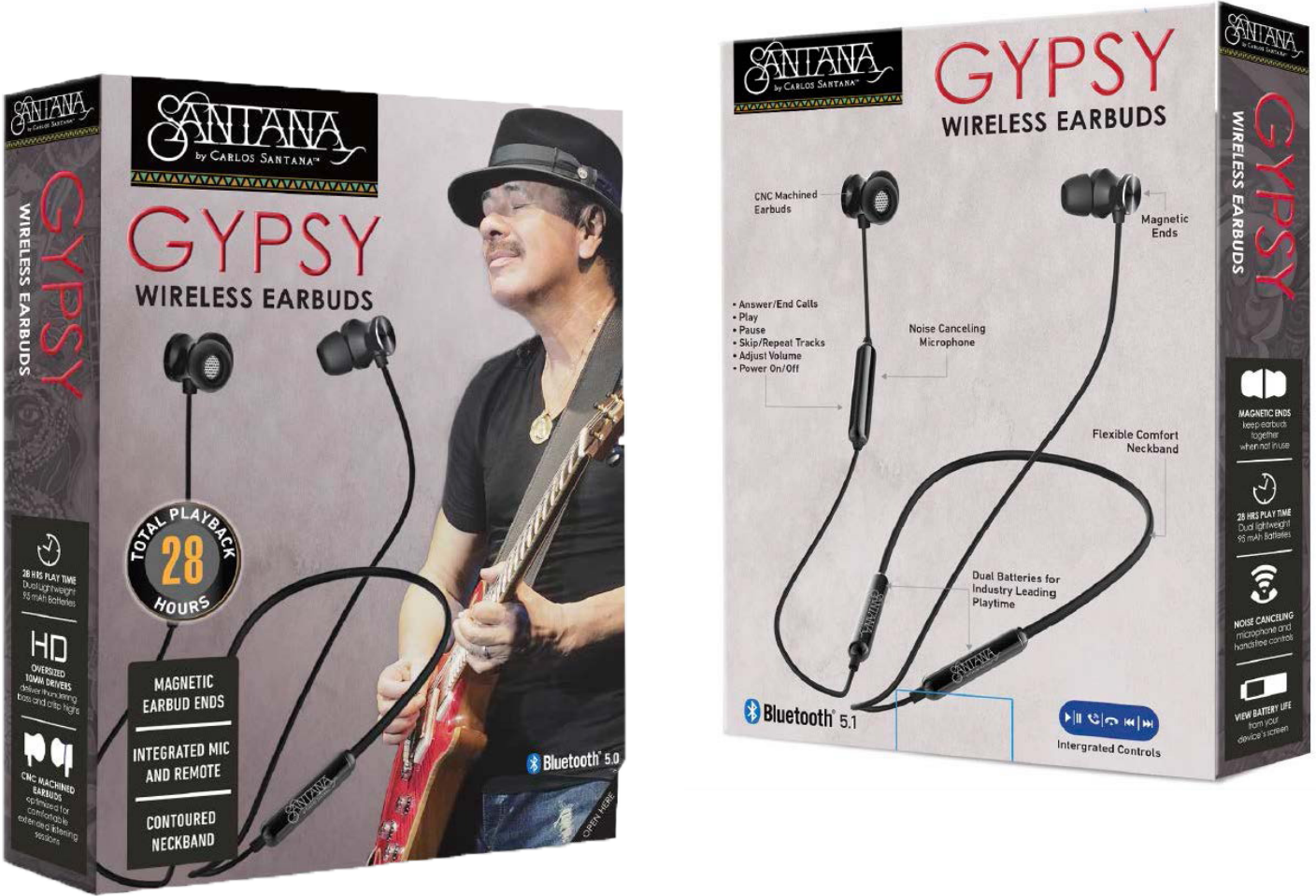
GYPSY

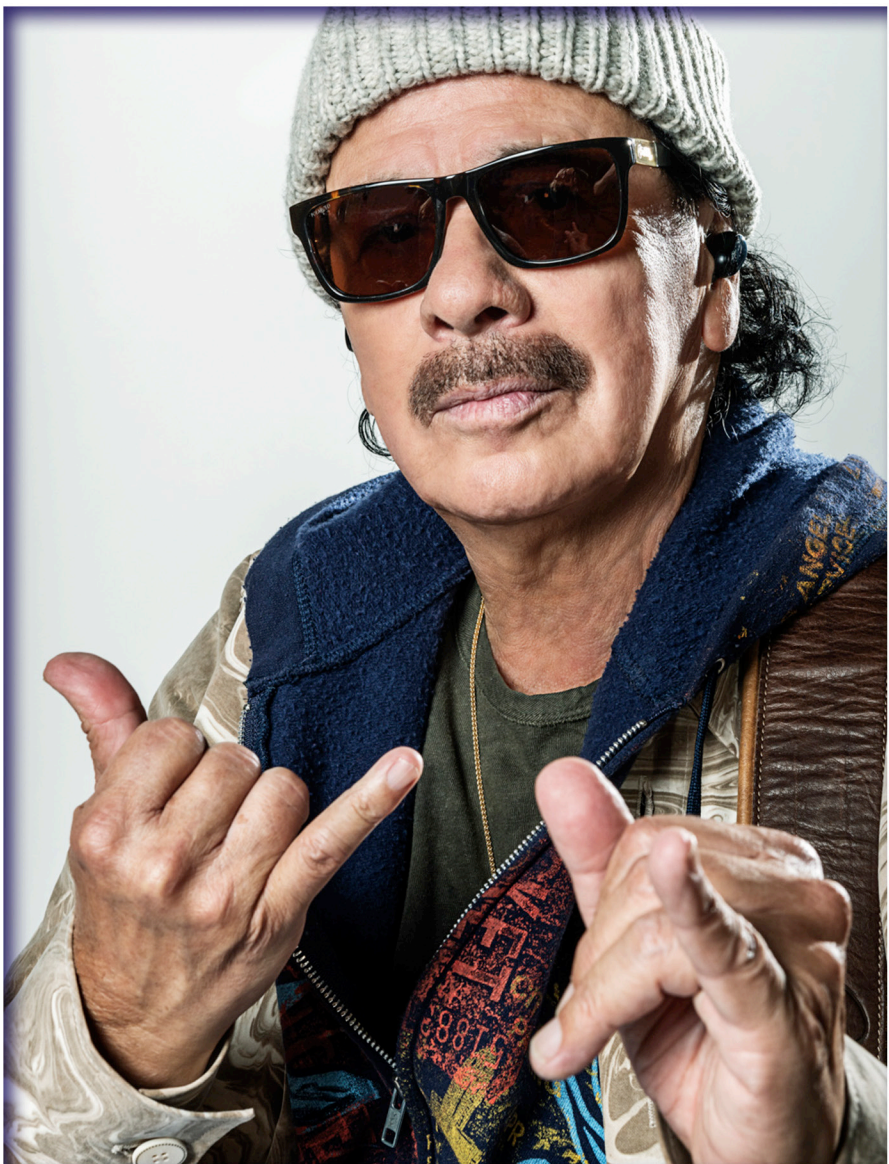
28 HOUR PLAYTIME WIRELESS EARBUDS

FEATURES

- Dual 100mAh polymer batteries deliver 28 hour playtime
- CNC machined earbud casings
- Oversized 14mm composite drivers let you hear every note
- Silicone ear tips form a comfortable, custom fit
- Voice isolating microphone and handsfree controls
- Magnetic earbud ends
- Metal earbud casings create an optimum speaker cabinet to create crisp, clear sounds
- View battery life from your device’s screen
- Compatible with Apple and Android OS
- Bluetooth 5.1
- Play, pause, skip or repeat tracks, and adjust volume using the built-in controls
- Access your device’s mobile assistant
- Signature Tuning by Carlos Santana
- Included: Earbuds, 3 Sets of Silicone Ear Tips, Charging Cable, Manual

Product Name	GYPSY	Battery Size	100mAh*2
Model No.	SNE100	Playtime	28 Hours
U.P.C.	850001830928	Charge Time	2 Hours
Driver Size	14mm	Standby Time	180 Hours
Impedance	16	Battery Type	Li-Poly
Frequency Response	20Hz-20KHz	Sensitivity	78 +/-dB
Distortion	<=3%	Working Range	33 feet
Bluetooth	Version 5.1	Waterproof Rating	IPX5





Headphones



ZEBOP

STUDIO QUALITY WIRELESS HEADPHONES

FEATURES

- Oversized 40mm neodymium drivers
- 6 hours continuous playtime
- Built-in CVC 6.0 voice isolating microphone
- View battery life from your device’s screen
- Leather ear cups and headband
- Heavy duty folding hinges
- Compatible with Apple and Android OS
- Bluetooth 5.1
- Soft–touch rubberized finish
- Adjustable headband and rotating earcups
- Ultra-plush protein-polymer ear cups
- Optional wired playback when battery runs out
- Play, pause, skip or repeat tracks, and adjust volume using the built-in controls
- Access your device’s mobile assistant
- Signature Tuning by Carlos Santana
- Included: Headphones, Charging Cable, Manual, 3.5mm Cable

Product Name	ZEBOP	Battery Size	350mAh
Model No.	BOV100	Playtime	6 Hours
U.P.C.	850001830874	Charge Time	2.5 Hours
Driver Size	40mm	Standby Time	300 Hours
Impedance	16	Battery Type	Li-Poly
Frequency Response	20Hz-20KHz	Working Range	33 feet
Noise Cancellation	20db	Waterproof Rating	IPX3
Bluetooth	Version 5.1		





OYE

ACTIVE NOISE CANCELING WIRELESS HEADPHONES

FEATURES

- Active Noise Cancellation eliminates 20dB of ambient noise
- Oversized premium 40mm composite drivers
- Bluetooth 5.1
- 7 hours continuous playtime
- Folding design for travel and portability
- Handsfree controls for music, mobile assistant, and phone calls
- Integrated microphone
- View battery life from your device’s screen
- Compatible with Apple and Android OS
- Rotating earcups and headband wrapped in premium leather
- Smooth, rugged, rubberized finish
- Protein-polymer foam padding
- Optional wired playback when battery runs out
- Intuitive volume and play/pause controls built into the earcup
- Signature Tuning by Carlos Santana
- Included: Headphones, Charging Cable, 3.5mm Cable, Manual

Product Name	OYE	Battery Size	200mAh
Model No.	BNH100B	Playtime	5 Hours (ANC On) 7 Hours (ANC Off)
U.P.C.	850006730360	Charge Time	2 Hours
Driver Size	40mm	Standby Time	180 Hours
Impedance	32	Battery Type	Li-Poly
Frequency Response	20Hz-20KHz	Sensitivity	101±3dB
Noise Cancellation	20db	Working Range	33 feet
Bluetooth	Version 5.1	Waterproof Rating	IPX3





Speakers



SAMBA

20 WATT WATERPROOF HIGH POWER SPEAKER

FEATURES

- Rubberized case and aluminum components protect the speaker from falls up to 5 feet
- True Wireless Sound (TWS) allows two speakers to be paired together for surround sound experience
- Integrated keypad features controls for call handling and music playback
- Built-in voice isolating microphone
- 20 hour extended playtime
- Dual 10 Watt drivers and an isolated subwoofer with built-in crossover
- IP67 waterproofing and dust-proofing protects against full water, dust, and sand immersion
- Play, pause, skip or repeat tracks, and adjust volume using the built-in controls
- View battery life from your device’s screen
- Compatible with Apple and Android OS
- Bluetooth 5.1
- Optional direct input for non-Bluetooth enabled devices
- Access your device’s mobile assistant
- Signature Tuning by Carlos Santana
- Included: Speaker, Charging Cable, 3.5mm Cable, Manual

Product Name	SAMBA	Battery Size	3600mAH
Model No.	BWS100	Playtime	20 Hours
U.P.C.	850001830898	Charge Time	2 Hours
Driver Sizde	48MM	Standby Time	180 Hours
Power	20W	Battery Type	Li-Poly
Impedance	4	Sensitivity	80 +/- 3dB
Frequency Response	115Hz-15KHz	Working Range	33 feet
Distortion	< 1%	Waterproof Rating	IPX67
Bluetooth	Version 5.1		





Instruments



7"- 8" BONGOS

FEATURES

- Natural hide drum heads
- Wood shell construction
- Drum heads tune separately with included tuning wrench
- Rich, authentic sound





7-PIECE DRUM SET

FEATURES

- Beginner's drum set includes: Bass drum; Bass drum pedal; 2 Toms; Cymbal; Adjustable, padded seat; Wood drum sticks
- Great starter kit for begginers
- Easy to assemble, ready to play
- Assembly instructions included





9-PAD ELECTRONIC DRUM SET

FEATURES

- Great starter set for aspiring drummers
- Plays and sounds like a real drum set
- 9 drum pads with your choice of 3 sound styles
- Includes foot pedals for bass drum and high hat and real wood drum sticks
- Play along with fun demo sequences
- Complete instructions inside





49-KEY ELECTRONIC KEYBOARD

FEATURES

- 49 keys with LCD display
- 10 fun demo songs
- Dual speaker output
- Sing-along microphone
- Record/Playback feature
- Requires 4AA batteries (not included) or use the included AC adapter





61-KEY ELECTRONIC KEYBOARD

FEATURES

- 61 keys with LCD display
- 60 fun demo songs
- 200 tones
- 200 rhythms
- Dual speaker output
- Sing-along microphone
- Record/Playback feature
- Music stand
- Requires 6AA batteries (not included) or use the included AC adapter





UKULELES

FEATURES

- 21” beginner’s ukulele available in 3 colors
- Soft, easy-to-play nylon strings
- Sturdy tuning pegs affixed to poplar wood head
- High gloss body and fret board made from basswood
- Delivers a warm, rich sound





SANTANA



SANTANA SOUNDS, 2021

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